STELLAR

CHRISTMAS TREE STAND



STELLAR

Modular stand for real Christmas trees.

One base unit
5-hook self-clamping

Interchangeable legs
Classic · Nordic · Loft

Side watering
1.5 L reservoir



Everything you need, in one box.

One SKU for in-store and online sales. In the box: base unit, 5 Classic legs, 1.5 L reservoir and 50 cm hose.





01

Base unit with clamping mechanism

5-hook mechanism – holds the tree trunk firmly.



02

5 Classic legs

Fit onto the base unit. Swappable for Nordic or Loft.



03

1.5 L reservoir and 50 cm hose

Add water from the side – no reaching under the branches.

One base unit. Three leg models.

Classic, Nordic and Loft fit the same base unit and can be changed without tools.



BASE UNIT

5-hook mechanism

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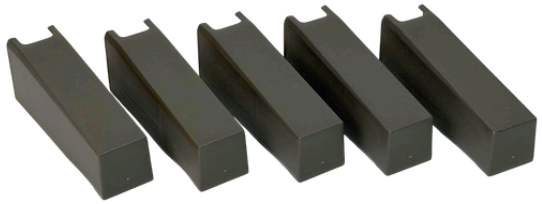
CLASSIC



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NORDIC



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LOFT

STELLAR | INTERCHANGEABLE LEGS

The same tree. Only the legs change.

The base unit stays the same. A new set of legs changes the look – no new stand needed.



Classic

Bottle green – a Christmas classic



Nordic

Sage – light, Scandinavian interiors



Loft

Graphite – modern, industrial interiors

Decorations change every season. So do STELLAR legs.

Each leg model matches a different range of decorations. Swapping takes no tools.

Click-in system

Tool-free leg change in about 15 seconds.



CLASSIC

RED · GOLD · GREEN

For decorations in red, gold and green.



NORDIC

WHITE · WOOD · PAPER

For decorations in white, wood, paper and natural materials.



LOFT

BLACK · SILVER · GLASS

For decorations in black, silver, glass and metal.

STELLAR | SALES MODEL

You sell the stand once. Customers return every season.

The STELLAR set is the first purchase. New decorations next season mean a new set of legs – from your shelf.

SEASON 1



STELLAR set

Stand with Classic legs

SEASON 2



Nordic leg set

For light, natural decorations

SEASON 3



Loft leg set

For black and silver decorations

STELLAR | CLICK-IN SYSTEM

Just slide the leg in. Click – done.

All five legs fit tool-free. A clear click confirms each leg is secure.



1 **Insert leg**

Fully into the base unit



2 **Click**

The leg locks at two points



3 **Done**

Tool-free, in about 15 seconds

Swap the legs without taking the tree down.

The mechanism and hooks sit in the base unit, so Click-in legs can be fitted and swapped even with the tree standing.



01 **Trunk in base unit**
The hooks grip the trunk at once.



02 **Click – leg in place**
Tool-free, even with the tree standing.



03 **Done: five legs**
Wide Ø56 cm base.

STELLAR | STABILITY

A wide base.
A steadier tree.

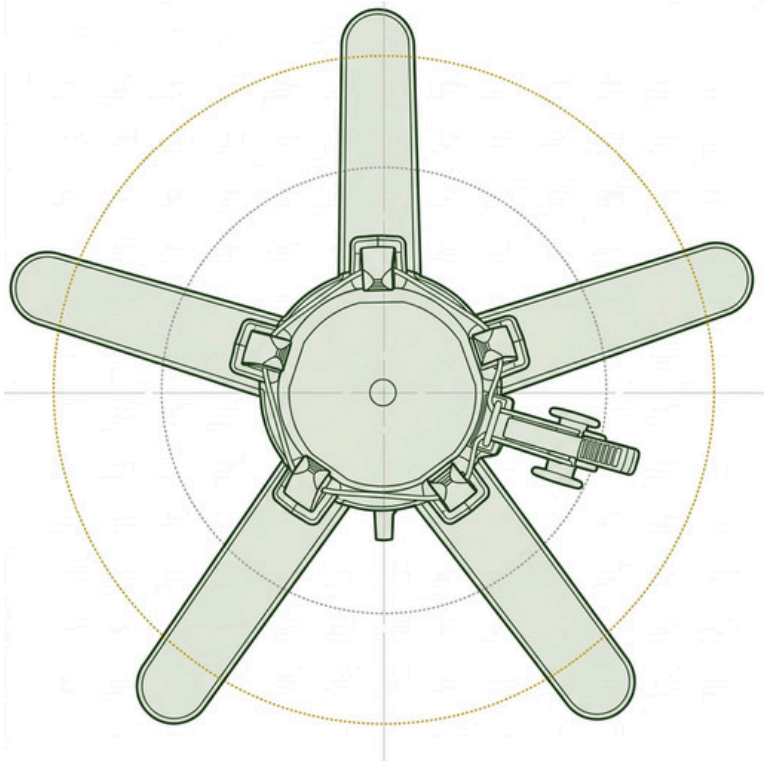
Five legs at 72° form a base approx. 56 cm in diameter.

Ø56 cm

STELLAR · 5 legs at 72°

Ø37 cm

Typical self-clamping stand



FOR RETAILERS

One stand for trees up to 2.8 m – including large, heavy ones.

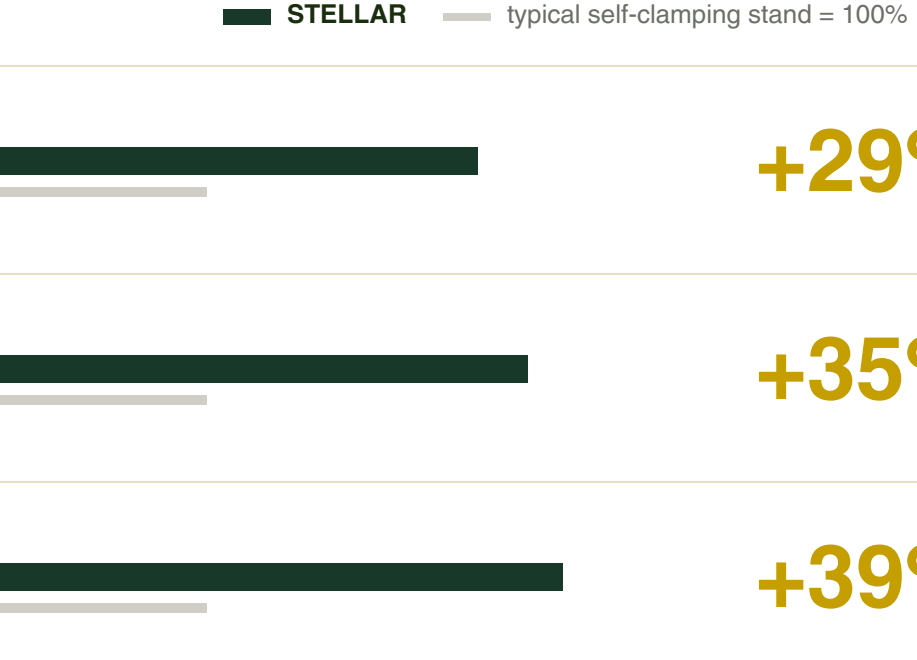


STELLAR | STABILITY

The heavier the tree, the greater STELLAR's advantage.

The wide base puts the tree's own weight to work. The advantage grows as the tree gets heavier.

FORCE NEEDED TO TOPPLE THE TREE*



*KAMAI internal tests: STELLAR 2.8 (Ø56 cm) vs Ø37 cm self-clamping stand, lateral force applied at a height of 1.2 m. Results: +29.4%, +34.9%, +38.6%.

Five hooks grip the trunk from every side.

A single lever tensions a cable that draws all five hooks in at once – the trunk is clamped evenly all round.

1 **Even pressure around the trunk**
Five grip points at 72° press on the trunk at the same time.

2 **Secure hold, even on a crooked trunk**
The hooks clamp evenly on trunks from 3.5 to 14 cm.

3 **Five hooks, five legs**
The five hooks work together with the five legs of the base.

FOR RETAILERS

Suits a wide range of trees – including thick-trunked ones.



KAMAI tests: strong grip on trunks approx. 14 cm in diameter at the base.

STELLAR | ASSEMBLY

From box to tree in four steps.

No tools and no screws to tighten.



1 Fit the legs
Slide in all five legs – each one clicks.



2 Insert the tree
Slide the red button up and place the trunk on the spike.



3 Clamp
Press the lever with your foot, then slide the red button down to lock it.



4 Add water
1.5 L reservoir alongside – fill from the side.



Done
The tree stands securely on five legs.



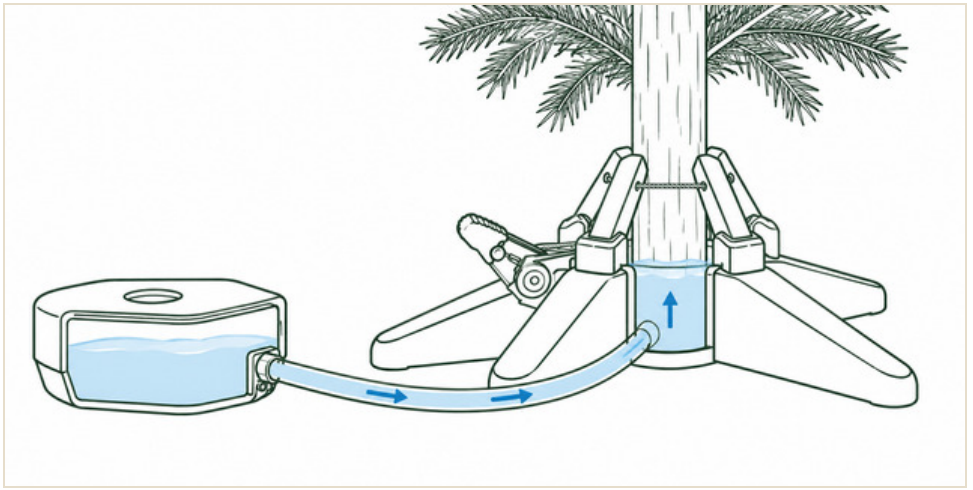
STELLAR | WATERING

Water is added from the side, without reaching under the tree.

The reservoir stands next to the tree and connects to the stand with a hose – it can be placed behind the tree.

1.5 L
reservoir included

50 cm
silicone hose



STELLAR | COMPARISON

Only STELLAR combines convenience and looks.

Until now, customers had to choose between convenience and looks. STELLAR gives them both.

	Screw-type stand	Self-clamping bowl	EasyFix	Designer stand	STELLAR
No screws to tighten	✗	✓	✓	✗	✓
No drilling into the trunk	✓	✓	✗	✓	✓
Looks good, no cover	◐	✗	✗	✓	✓
Side watering	✗	✗	✗	✗	✓
Interchangeable legs	✗	✗	✗	✗	✓

◐ depending on model

One base unit for trunk grip, legs and water.

The five-hook mechanism, Click-in sockets and Ø10 mm water connector in one component.



01

5-hook mechanism

One lever clamps five hooks at once, 72° apart. Even grip, even on a crooked trunk.



02

Reinforced base unit

Base unit made of recycled PP reinforced with 30% glass fibre.



03

Click-in sockets

Five tool-free leg sockets. Fits Classic, Nordic and Loft legs.



04

Water connector Ø10 mm

The connector on the base unit links to the reservoir beside the tree via a 50 cm hose.

STELLAR | SPECIFICATIONS

You stock one product that contains the whole system.

STELLAR SET Classic 2.8 – for in-store and online sales.



56 cm · 2.8 m · 14 cm · 1.5 L

Tree height	**up to 2.8 m**
Trunk diameter	**3.5–14 cm**
Base	**5 legs, approx. Ø56 cm**
Leg fitting	**Click-in, tool-free**
Material	**Recycled PP + 30% glass fibre**
Warranty	**5 years**
EAN code	**5906471150839**
Item no.	**STCL28**

IN THE BOX

base unit · 5 Classic legs · 1.5 L reservoir · 50 cm hose

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Exactly where the shelf has a gap.

Self-clamping convenience with designer-stand looks.



€49.90

recommended retail price incl. VAT

€14–34	STELLAR	€63–126
basic stands		designer stands

Competitor price ranges: market analysis by KAMAI.



STELLAR | WARRANTY AND CONTACT

5 hooks.
5 legs.
5 year warranty.

- PL and PCT patent applications
- EU-registered trademark
- Base unit made of certified recycled PP

Get in touch to discuss trade terms for the 2026/2027 season

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